

## The Gold package:

*(For: Events, marketing, tourism, media and broadcast)*

£2500 - Includes:

Use of all UAV's (Mavic Pro, Mavic Mini, FPV's, heavy lift) (£400)

Ground equipment: Sony Alpha 7 iv with lenses, lighting and audio (£50)

Pre-production: Brief, storyboarding, risk assessments, site assessments, flying / operating approvals, site visits, consent forms etc. (£250)

Content gathering: 3 full days shoot (6am - 15pm) or 6 half days (6am - 11am) - half day reshoots (if required). Flexible filming hours, we can shoot over multiple days or start and come back later \*(Weather dependent on days; will attempt to move filming dates to either side a day or two of the intended date.) Includes travel expenses and charging and use of experience. (£700)

Content editing and post production: Set of 40 edited photos, 2 one minute videos (colour graded, soundtracks applied), 4 thirty second videos (typography, graphic design and animation applied if requested), 10 social media reels (with or without music/soundtracking), all edited photos edited for social media dimensions, 6 graphic design social media templates for posts on Instagram, Twitter and Facebook. All your own branding applied. (Edited and supplied for first draft review within 2 days of content gathering, not including weekends. Then amends and edits made within a day of receiving them) (£800)

Final process: File transfer of final copies, branding and requests applied to content, project workbook. (£200)

Additional extras: (On top of package deal costs)

Use of underwater equipment: Free for gold package upon request.

Additional editing: £50 (per hour of editing - average x 3 hours = £150)

Original files with no editing: £100 for photos £350 for video clips.

Additional £0.50 per mile for further than 40miles from our HQ.

Additional site permissions around urban / built up areas: £150 (for housing estates or near airfields)